

Global Footwear Manufacturing Summit 2019

Insight on Global Footwear Manufacturing Environment & Vietnam Footwear Sustainability

February 20th - 22nd Grand Hotel Saigon Ho Chi Minh City



With the competitiveness of China eroding, outward investment by China based shoe producers is more compelling than ever. More and more shoe giants continue to expand their investment in Vietnam, a mature shoe center for decades, offers unique development opportunities for global investors and for buyers looking to do more sourcing outside China.

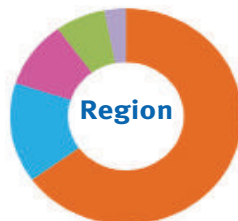
Now Vietnam plays a crucial role in footwear production and international trade, and has become a major strategic country for many footwear brands, ranks the second manufacturing country in the world. According to LEFASO, leather & footwear exports is expected to reach \$19.5 billion to \$20 billion, but there are numbers of problems and weakness: automation, high value products, workers strike and so on.

The activities include one and half days each for event and Vietnam leading factories tours. The summit is designed to acquaint companies with the shoe producing environment in Vietnam including analysis of its labor situation, laws and regulations, as well as the trade rules and agreements, and investment conditions and terms.

Conference & Visiting Tour Attendee Profiles



Footwear Brands	30%
Sourcing & Retailing Group	20%
Footwear Manufactures	20%
Material Suppliers	15%
Tech Solutions	10%
Others	5%



Asia	65%
Europe	15%
Americas	20%
Middle East	7%
Others	3%



Head of Departments	30%
VP / Directors / MDs / GMS	20%
C - Level Executives	20%
Senior Managers	15%
Supervisors	10%
Others	5%

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DAY ONE 20th February

08:00	Registration	
08:45	Welcome Address & Delegates Self - Introduction	
09:00	Fashion & Sport Brands Clash in Luxury Sneakers Race, Robust Opportunities & Great Challenge to Material Suppliers and High Tech	Anson Bailey Head of Consumer Market KPMG
09:30	Updates on EVFTA, Impacts on Global Footwear Industry and what it Brings to Footwear and Leather Industry in Vietnam when it comes into Force in 2019	Joyce Chau Director Asia Pacific Amfori
10:00	Tea Break & Networking	
10:30	Footwear Global Sourcing Situation in light of Trump's China threats, What's New with Footwear Production in Vietnam	Peter T. Mangione Chairman GFP
11:00	Taiwanese Intelligent Shoe Factories, Impacts on Global Sports Shoe Production	Allen Lai Secretary-general Taiwan Footwear Manufactures Association
11:30	Panel Discussion: Overview & Analysis on Global Footwear Manufacturing Environment in Vietnam, Indonesia, Cambodia, Myanmar, Bangladesh <ul style="list-style-type: none">➤ Labor Cost & Growth Trend➤ Ongoing Investment Plan➤ Logistics and Impacts on Global Footwear Sourcing	POU CHEN Group Ching Luh Feng Tay Group Apex Footwear PT.Panarub Industry
12:15	Luncheon & Delegate Networking	
13:30	Insights to Overcoming Social Compliance Challenges in Vietnam, Updates of Vietnamese Latest Labor Laws & Trends of Wages Rise, Solutions to Ensure Production Capability	Florian Beranek Senior Consultant UNIDO
14:00	Operation Experience of Footwear in Vietnam: <ul style="list-style-type: none">➤ Management on Factories➤ Staff Welfare & CSR Practices➤ Footwear Quality Assurance	Crocs
14:30	Panel Discussion: Emerging Trends of Global & Vietnam Footwear Sourcing, how to Get Access to Global Value Chain <ul style="list-style-type: none">➤ Speed to Market in Practice➤ Innovation on Supply Chain Tech➤ Value Through Good CSR Practices	SHOEfabrik Sports Gear Co., Ltd Adidas Sourcing Limited
15:15	Tea Break & Delegate Networking	



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15:40 Experience about Footwear Retailer & Sourcing in Vietnam and China, What's the difference

16:20 Sustainability and Inspired Entrepreneurship... How to Turn Your Excess inventory, Returns and Seconds into Economic Opportunity in the Development World

Buddy Teaster
CEO
Soles4Souls, Inc.

16:50 Sustainability Challenges to the Footwear Manufacturing, Reconditioning on your Ecological Footprint

Peter Erren
Director
Erren Recondition Bv

17:30 Global Automation on Footwear Manufacturing and Application in Vietnam

ABB

18:00 Delivering Sustainable Innovation Through Advanced Footwear Materials Enabling Design Freedom, High Performance and Lean Manufacturing

David Pasual
Global 3DP Marketing Director
Lubrizol

18:30 Cocktail Party Sponsor Welcome Address

18:45 Cocktail Party & Delegate Networking

20:30 End of DAY ONE

DAY TWO 21th February

09:00 - 12:00 **Factories Visiting**

VINH THONG SERVICES-TRADING-PRODUCTION COMPANY LIMITED

VITHOCO owns large production site and area in an industrial zone in Ho Chi Minh city. Its core business is manufacturing sandals and slippers for international buyers. The main article is sandals and it represents 95% of the production. 78% of raw materials are from domestic market. The remaining is imported from China and Korea.

14:00 - 17:00 **Tuan Viet Shoes Co., Ltd**

Over the course of more than 30 years, Tuan Viet Shoes has become one of the most reputable names in the footwear industry in Vietnam. Taking pride in our specialty in exporting vulcanized footwear product, Tuan Viet Shoes has been trusted by internationally renowned brands - such as SuperGa, Kappa, Gola, Boden, K-Swiss, Ed-Hardy, Next, etc.



DAY TWO 22th February

09:00 - 12:00 **Factories Visiting**

Greenland Group

With more than 20 years of experience pioneering the footwear industry, Greenland Group is one of leading footwear manufactures who offers large-scale production capabilities, reliably high-quality products, and a network of manufacturing facilities which meets international standards. The group owns and operates a large network of factories in China, Combodia, Bangladesh & Vietnam. Wolverine and many other world-renowned brands are on its growing list of long-term customers in Vietnam.

14:00 - 15:30 **Dean Shoes (Confirming)**

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16:55 End of the Event